

one
RAPHAEL HOUSE home
many
hearts
gala 2012



RAPHAEL HOUSE
Moving Families from Crisis to Community

DEAR FRIEND,

As co-chairs of Raphael House's 15th annual One Home, Many Hearts Gala, we are proud to invite you to become a Gala Sponsor and celebrate our 40th year of service to the community, on Friday, May 11, 2012, at the fabulous Four Seasons San Francisco. The Gala is Raphael House's largest benefit event, raising nearly 15 percent of its annual budget, which is why your support is needed now more than ever. Volatile economic conditions have affected all of us in the community, but especially those families served by Raphael House. Your sponsorship will help ensure that we can meet their needs now and in the future.

Enclosed you will find a variety of unique giving opportunities. Whether you are a corporate representative looking to gain maximum marketing exposure with our affluent gala patrons, or a private individual looking to join the strong tradition of community supporters, we will work with you to provide custom benefits.

We each have our own reasons for helping Raphael House: from the nightly family dinners, the bedtime stories and candlelight processions, adored by the children, to the monthly activities and outings for families who have moved on and into stable housing. Raphael House is a special place. If you have not yet had the chance to visit, we urge you to come take a tour. You may schedule a tour at your convenience or you may attend one of our scheduled Community Luncheons. For more information about Raphael House, please feel free to contact our Corporate Outreach and Community Liaison, Kim Lessard, at 415.345.7264 or klessard@raphaelhouse.org.

Thank you for considering this sponsorship request. We think you will benefit from what we have to offer, while having a tremendous impact on the many Raphael House programs and the families we serve.

Our warmest wishes and thanks,

Olivia Brooks Lauren Eastman Stephanie Gilmour Cecily Mendell

IN-KIND SPONSORSHIP OPPORTUNITIES

Donation Valued at \$15,001 - \$25,000

- Top tier name and logo placement on all collateral materials including: press releases, event posters, event invitations, event signage, and more where applicable
- Exclusive Sponsor Opportunity
- Top tier name and logo with link placement on Raphael House website
- Sponsorship announcement on Raphael House Facebook page
- One-page advertisement in the event program book
- Special acknowledgement from stage during program
- Table for ten guests in prominent location
- Five complimentary Benefit Drawing Tickets

Donation Valued at \$7,001 - \$15,000

- Premium name and logo placement on all collateral materials including: press releases, event posters, event invitations, event signage, and more where applicable
- Premium name and logo with link placement on Raphael House website
- Sponsorship announcement on Raphael House Facebook page
- Half-page advertisement in the event program book
- Acknowledgement from stage during program
- Four VIP complimentary tickets to Gala with Special Seating

Donation Valued at \$3,001 – \$7,000

- Preferred name and logo placement on all collateral materials including: press releases, event posters, event invitations, event signage, and more where applicable
- Preferred name and logo with link placement on Raphael House website
- Quarter-page advertisement in the event program book
- Two complimentary VIP tickets to Gala with Special Seating

Donation Valued at \$1,501 – \$3,000

- Sponsor name and logo on all collateral materials including: press releases, event posters, event invitations, event signage, and more where applicable
- Sponsor name and logo with link on Raphael House website

Donation Valued at \$300 – \$1,500

- Sponsor name on all collateral materials including: press releases, event posters, event invitations, event signage, and more where applicable
- Name and logo with link placement on Raphael House website